

Casualfood posts 11% year-on-year increase in net sales in 2018

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GERMANY. Casualfood has reported an 11% year-on-year increase in net sales in 2018, totalling €57.3 million (US\$65 million).

The travel food specialist launched two new concepts in 2018: [Brezel Lovers at Frankfurt Airport](#) and [Beans & Barley at Berlin-Schönefeld Airport](#). “Both concepts have been extremely well received by customers and are proving immensely popular,” Casualfood reported.



Beans & Barley offers craft beer and coffee, along with a range of sweet and savoury snacks.

Several other concepts were relaunched while the company’s Quicker’s stores will undergo a makeover this year. Casualfood is also building nine additional ServiceStore DB shops in conjunction with railway company Deutsche Bahn.

The fourth Italo-American deli Goodman & Filippo and a Hermann’s restaurant, serving a range of sausage dishes, were also opened at Frankfurt Airport last year.



Quicker’s offers travel essentials such as snacks, aromatic coffee and accessories.

Casualfood said it received a number of awards in 2018. The company was awarded the Hamburg Food Service Prize by dfv Mediengruppe, while the Quicker’s concept at Hamburg-Altona station was named ‘Shop of the Year 2018’ in the stations/airports category by *Convenience Shop* magazine.

In November, casualfood was named as the best travel catering company in Focus-Money and Deutschland Test's study 'Germany's Best', while three casualfood stores were listed among the five best concepts in a mystery shopping campaign at Frankfurt Airport (the concepts were not ranked against one another). At Düsseldorf Airport, Quicker's was awarded first place in the mystery shopping initiative 2018. Both campaigns were conducted by external service providers on behalf of the airports.



Hermann's at Frankfurt Airport serves a range of sausage dishes.

Casualfood also said it had put extensive employee development and retention programmes in place. Some 38 per cent of staff have been with the company for over two years, while 152 workers have remained there for longer than five years. The company has increased its workforce by approximately 40-50% each year.

NOTE: The Moodie Davitt Report also publishes The Foodie Report, the world's only media focused on airport (and other travel-related) food & beverage. The Foodie Report Newsletter is published every two weeks and The Foodie Report Zine every month.

Please send all news of food & beverage outlet openings, together with images, menus, video etc to Martin@MoodieDavittReport.com to ensure unrivalled global exposure.

The company also organises the annual Airport Food & Beverage (FAB) Conference & Awards. Last year's FAB took place on 20-21 June in Helsinki. [FAB 2019](#) will be held at Dallas Fort Worth International Airport on 26-27 June.